



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**GMMB**  
**Attention: Maura Gilroy**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

DUPLICATE

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966571-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders :6	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/28/12	966571	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/28/12	430a Eyeopener	430-5a	---TF--	1:00	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12	4:44 AM	430a Eyeopener	430-5a	1:00	0FA12G181H	\$200.00 NM
2	10/25/12	10/28/12	Good Morning America	658-9a	---TF--	1:00	2	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	8:54 AM	Good Morning America	658-9a	1:00	0FA12G181H	\$1,600.00 NM
2	WCVB	F	10/26/12	7:58 AM	Good Morning America	658-9a	1:00	0FA12G181H	\$1,600.00 NM
3	10/25/12	10/28/12	STEVE HARVEY DAY	10-11a	---TF--	1:00	2	\$300.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	10/25/12	10:40 AM	STEVE HARVEY DAY	10-11a	1:00	0FA12G181H	\$300.00 NM
1	WCVB	F	10/26/12	10:38 AM	STEVE HARVEY DAY	10-11a	1:00	0FA12G181H	\$300.00 NM
4	10/25/12	10/28/12	Millionaire	1228-1p	---TF--	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12		Millionaire	1228-1p	:00		<del>\$1,000.00</del> NM
Unresolved									
5	10/25/12	10/28/12	ABC Prime College Footb	Sat 8-1130p/ Th 8-1	-----S-	1:00	2	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/27/12		ABC Prime College Football	Sat 8-1130p/ Th 8-	:00		<del>\$7,000.00</del> NM
Unresolved									
2	WCVB	Sa	10/27/12	11:45 PM	ABC Prime College Football	Sat 8-1130p/ Th 8-	1:00	0FA12G181H	\$7,000.00 NM
LR - Football									





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Advertiser	Product	Estimate Number	
Obama/D/President	101 - Candidate Orders :60	2175	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/25/12	10/28/12	8a Sun Wknd Eyeopener Su 8-10a		-----S	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	8:58 AM	8a Sun Wknd Eyeopener	Su 8-10a	1:00	0FA12G181H	\$700.00 NM
7	10/25/12	10/28/12	LIVE WITH KELLY & MICHAEL 9A-10A		---TF--	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	9:48 AM	LIVE WITH KELLY & MICHAEL	9A-10A	1:00	0FA12G181H	\$700.00 NM
8	10/28/12	10/28/12	M-Sun Overnight Rotator M-F 105-4a Sa-Su		-----S	:30	1	\$0.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$0.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	3:02 AM	M-Sun Overnight Rotator	M-F 105-4a Sa-Su	1:00	0FA12G181H	\$0.00 NM
<u>Total Spots</u>							<b>9</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,400.00</b>
<u>Agency Commission</u>	<b>\$1,860.00</b>
<u>Net Amount Due</u>	<b>\$10,540.00</b>